

## Privacy Policy

**Last updated: 22/01/2025**

This Privacy Policy describes the treatment of personal data of users of the website **foro.redciudad.org** (hereinafter, "the Site"). We are committed to ensuring the confidentiality and security of the information provided by visitors, in compliance with applicable regulations regarding the protection of personal data.

The **Smart Cities Forum**, organized by the **Smart Cities Network International (RICI)**, is a non-profit organization dedicated to promoting the sustainable development of cities. Revenues generated from ticket sales are used to fund the event and maintain the Website.

### 1. Information collected

The Site is of a purely informative and commercial nature, aimed at the promotion and sale of tickets for the Foro Red Ciudad event. The creation of user accounts or the collection of personal data is not required, except in the following cases:

**Payment Processing:** Ticket purchases are processed through the Stripe payment platform, which manages the financial information required for the transaction (name, card details, email address, etc.). The Site does not store or have access to such information, as the processing is carried out directly by Stripe.

### 2. Purpose of information processing

Data collected through Stripe will be used exclusively for the following purposes:

- Secure payment processing.
- Sending purchase and billing confirmations.
- Attention to queries or requests related to the purchase of tickets.

### 3. Sharing information with third parties

The Site does not share, sell or disclose users' personal information to third parties, except as necessary for payment processing through Stripe, subject to their own privacy and security policies.

### 4. Security measures

We implement appropriate technical and organizational measures to ensure the protection of personal data against unauthorized access, alteration, disclosure or loss. Payment information is processed in an encrypted manner via Stripe, in accordance with international security standards.



## **5. Use of cookies and tracking technologies**

The Site uses cookies to improve user experience and analyze web traffic. These cookies do not collect personally identifiable information. Users can manage or disable cookies through their browser settings.

## **6. Links to third party sites**

The Site may contain links to third-party platforms, such as Stripe, for payment processing. We are not responsible for the privacy policies of such sites, so it is recommended that you review their terms and conditions.

## **7. User rights**

In accordance with applicable legislation, users have the right to:

- Access personal data concerning them.
- Request the rectification or deletion of your data, if applicable.
- Oppose the processing of your information under the terms of current regulations.

To exercise these rights, users may contact us through the means indicated in this policy.

## **8. Modifications to the privacy policy**

We reserve the right to modify this Privacy Policy at any time. Any update will be duly published on this page, indicating the date of the last modification.

## **9. Contact**

For any queries or requests related to this Privacy Policy, users may contact us through:

Email: [info@redciudad.org](mailto:info@redciudad.org)

**We appreciate your trust and responsible use of our services.**